

# **B.Com**

## **Programme Outcome**

1. After completion of three years for bachelors in commerce program students would gain a thorough grounding in the fundamentals of commerce and finance.
2. Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
3. The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the students to face the modern-day challenges in commerce and business.
4. The all-inclusive outlook of the course offer a number of values based and job oriented courses ensures that students are trained into up-to-date.
5. Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
6. Learners will acquire the skills like effective communication, decision making, problem solving in  
Day to day business affairs

## **Course Outcome**

### **B.com I**

#### **FINANCIAL ACCOUNTING**

1. Demonstrate an appropriate mastery of knowledge, skill and tools of financial accounting.
2. On successful completion of this course the students are enabled with the knowledge in the practical applications of accounting.
3. To impart the knowledge of various accounting concepts

#### **BUSINESS COMMUNICATION**

1. To understand the concept, process and importance of communication
2. To develop awareness regarding new trends in business communication.
3. To develop effective business communication skills among the students.

#### **BUSINESS ENVIRONMENT**

1. On successful completion of this subject the students should have Knowledge on the meaning conveyed by the word 'Business' , understand the various forms of business , types of business and impact of various aspects on business environment
2. To make the students aware about the Business Environment.
3. To make students understand about the internal and external factors that affects the business.

## **BUSINESS MATHEMATICS**

1. To Develop Abstract, logical & critical thinking ability to reflect critically upon their work.
2. To prepare for competitive examinations
3. To understand the concept of Simple interest, compound interest and the concept of EMI.
4. To understand the concept and application of profit and loss in business

## **BUSINESS REGULATORY FRAMEWORK**

1. To provide a brief idea about the framework of Indian business laws.
2. To develop the awareness among the students regarding these laws affecting business, trade and commerce
3. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.

## **BUSINESS ECONOMICS**

1. To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
2. To stimulate the student interest by showing the relevance and use of various economic theories.

## **B. Com II**

### **CORPORATE ACCOUNTING**

1. To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
2. To make aware the students about the conceptual aspect of corporate accounting

### **BUSINESS STATISTICS**

1. To gain understanding of statistical techniques as are applicable in business.
2. To impact the basis in Statistics to help students acquire new skills on the application of statistical tools and techniques in Business decision-making.

### **PRINCIPLES OF MANAGEMENT**

1. To familiarize the students with the basics of principles of management.
2. To provide an understanding about various functions of management.

### **COST ACCOUNTING**

1. To expose the students to the basic concepts on the tools used in cost accounting.
  2. To familiarize students with various methods and techniques of costing.
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## **COMPANY LAW**

1. To provide basic knowledge of the provisions of companies act 1956 along with relevant case law.
2. To update the knowledge of provisions of the Companies Act of 2013.
3. To acquaint the students with the duties and responsibilities of Key Managerial Personnel.

## **FUNDAMENTALS OF ENTREPRENEURSHIP**

1. To provide exposure to the students to the entrepreneurial culture and industrial growth so as to preparing them to set up and manage their own small units
2. To motivate students to make their mind set for taking up entrepreneurship as career
3. On successful completion of this course, the student should be well versed in Concept relating to entrepreneur, Knowledge in the finance institution, project report incentives and subsidies.

## **B. Com III**

### **INCOME TAX**

1. To enable the students to know the basics of Income tax and its applications.
2. This course aims to provide an in-depth knowledge on the provisions of Income Tax.
3. To familiarize the students with recent amendments in Income-tax.

### **AUDITING**

1. To impart the knowledge about the principle and methods of auditing and their applications.
2. On successful completion of this course, the student should be well versed in the fundamental concepts of Auditing.

### **FUNDAMENTAL OF INSURANCE**

1. To enable the students to know the fundamentals of insurance.
2. To impart theoretical base on fundamentals principles of insurance business

### **INDIRECT TAX**

1. Aims at imparting basic knowledge about major indirect taxes levied by central and state government.
2. To understand the basic concepts and to acquire knowledge about computation of indirect taxes.
3. Enable the student to understand the Principles of Indirect Taxes Calculation of Tax, Tax Authorities, Procedures

### **MANAGEMENT ACCOUNTING**

1. To develop the understanding of accounting tools and information and their uses in Decision making.
2. To introduce students to the various tools and techniques of management Accounting.

3. To enlighten students on Financial Statement Analysis with the emphasis on the preparation of fund flow and cash flow statement.

## **INDIAN BANKING SYSTEM**

1. To enable the students to know the working of the Indian Money & banking system.
2. To understand the legal aspects of Banking transactions and its implications as Banker and Customer
3. To make the Students aware of the Banking Law and Practice in India

## **M.Com Programme Outcome**

- The students should possess the knowledge, skills and attitudes during the end of the M.Com degree course. By virtue of the training and curriculum, they can become Accounts, Managers, Cost accountants, Auditors, Teachers, Stock agents, Government jobs etc.
- This program could provide well trained professionals for the Industries, Banking, Insurance Companies, Financing companies, Logistics, distribution channel management, Application of Information technology in Business, Alternative investment management technique etc. , to meet the well trained Man Power requirements. The graduates will get hands on experience in various aspects acquiring skills for Marketing Manager, Sales Manager, Bank manager, Cost Accountant, Academicians, Project management, Research Analysts, and overall Administration abilities of the company.

## **Course Outcome**

### **SEMESTER I**

#### **PAPER I MANAGERIAL ECONOMICS**

1. This course develops managerial prospective to economic fundamental as aid to decision making under given environmental constraints.
2. The students acquire the knowledge of Demand forecasting in sales management, Price fixing, market competitors, and management business economically.

#### **PAPER II MANAGEMENT THOUGHT**

1. To help student under the conceptual framework of management and organizational behavior.
2. To provide basic knowledge & understanding about business management concept, theories and schools of management.

### **PAPER III ACCOUNTING FOR MANAGERIAL DECISIONS**

1. To acquaint students with the accounting concept, tools and technique for managerial decision.
2. The student should learn to explain the nature, source and purpose of management information

### **PAPER IV CORPORATE FINANCIAL ACCOUNTING**

1. To expose students to advance accounting issues and practices such as maintenance of company accounts, valuation of goodwill and shares and handling accounting adjustment.
2. To enable the students to be aware on the Corporate Accounting in conformity with the provision of the Companies Act. Objectives: After the successful completion of the course the student should have a thorough knowledge on the accounting practice prevailing in the Corporate.

### **PAPER V CORPORATE LEGAL FRAME WORK**

1. Identify the essential elements of the legal system including the main sources of law.
2. The student should learn to distinguish between alternative forms of business organizations.
3. The student should know manage the companies in crisis by learning legal implications.
4. To provide knowledge of relevant provisions of various laws influencing business operation

## **SEMESTER II**

### **PAPER I BUSINESS ECONOMICS**

1. To apply economic reasoning to problems of business
2. After studying the subject the students will be able to understand and explain the concepts of economics and their managerial perspective
3. Understand the economic dimensions and perspectives applicable to business.

### **PAPER II ORGANIZATIONAL BEHAVIOR**

1. To inculcate knowledge on Personality, Perception, Motivation, Job satisfaction ,morale, Group dynamics, Leadership traits, Counseling and guidance, etc.

### **PAPER III FINANCIAL ANALYSIS**

1. To help acquaint students with the accounting concepts, tools, techniques for managerial decision.

## **PAPER IV ADVANCE ACCOUNTING**

1. To impart the knowledge of various accounting concepts
2. To instill the knowledge about accounting procedures, methods and techniques.
3. To expose students to advanced accounting issues and practices such as maintenance of company accounts, valuation of goodwill and shares and handling accounting adjustments.

## **LAB WORK AND VIVA VOCE**

To give students practical knowledge of filling various banking forms and opening of Demat a/c, online banking transactions and related aspects.

## **SEMESTER III**

### **PAPER I FINANCIAL INSTITUTION**

1. This course aims at providing students with an understanding of the structure organization and working financial market and institution in India.
2. After the successful completion of the course the student will be able to know the functions of banks and the other financial institutions.

### **PAPER II PROJECT PLANNING AND ANALYSIS**

1. To enable students learn the process and issues relating to preparation, appraisal, review and monitoring of project.

### **PAPER III INVESTMENT & SECURITY**

1. The students will be enabled with knowledge of portfolio management, Portfolio analysis, Provident, LIC, The Post Office schemes etc.
2. To help students understand various issues in security analysis and portfolio management.

### **PAPER IV STATISTICAL ANALYSIS**

1. The objective of this course is to make the students learn the application of statistical tools, techniques for decision making.
2. To familiarizes the concept of statistics

### **PAPER V COMPUTER APPLICATION IN BUSINESS**

1. Students will demonstrate that they can present the results of their observations and research in a way that is objective, technically accurate, and legally acceptable.
2. Students will use effective technology appropriately, such as PowerPoint, slides, posters, handouts, and transparencies in oral presentations

## **SEMESTER IV**

### **PAPER I FINANCIAL SYSTEM & MARKET**

1. On successful completion of this course the students should have the practical knowledge and he tactics in the marketing

2. This course aims at providing students with an understanding of the structure organization and working financial market and institution in India.

## **PAPER II PROJECT CONTROL & APPRAISAL**

1. To enable students learn the process and issues relating to preparation, appraisal, review and monitoring of projects.

## **PAPER III ADVANCED STATISTICAL METHOD**

1. To understand the basic concepts of Probability and Statistics
2. To apply the analytical techniques in business transactions that would help in making effective business decisions.
3. The student should summarizing data, and to make data-driven decisions

## **PAPER IV RESEARCH METHODOLOGY**

1. On successful completion of this course the student are enabled with the Knowledge in Business analysis, Research methods.
2. Enable the student to understand the Research methods and sampling techniques, Analysis and interpretation of data, Application of research

## **SURVEY REPORT AND VIVA VOCE**

Students are exposed in the field to do research and submit a survey report.